

Corrections Technology Association

2012 Summit Sponsor Guide



2012 Summit

May 20-23, 2012

Hilton Daytona Beach Oceanfront Resort
Daytona Beach, FL

Why Exhibit with CTA?

The Corrections Technology Association (CTA) is a public, non-profit network of professionals actively involved in leveraging technology in the field of Corrections. The 2012 Technology Summit in Daytona Beach, Florida will mark the thirteenth consecutive year that correctional technology professionals gather to exchange valuable information with their peers and from leading business sponsors who serve the corrections community. Attendees come predominately from State or Provincial Corrections Departments, but in recent years an increasing number of large County and City correctional agencies have participated. Generally attendees are the primary technology “decision-makers” for their respective organizations, with many Chief Information Officers and IT Directors in attendance. The CTA Summit theme of **“Corrections Technology: On Track for Success”** promises to attract operational and “non-IT” administrators. The relatively small, but focused makeup of attendees offers Sponsors an unparalleled opportunity to showcase their products and services, and to form lasting relationships with potential customers. The CTA Executive Committee, recognizing the tremendous value that sponsors offer CTA attendees, treats sponsors as close business partners. Sponsors are invited to attend all sessions, lunches and receptions. Additionally, sponsors may volunteer to give a 90 minute presentation (described below), have the opportunity to host specific events and provide door prizes.

Sponsorship Levels and Rates

Platinum Sponsorship (\$7,500 annual contribution)

The highest sponsorship level provides maximum exposure to Summit attendees:

- Full-page “optimally placed” advertisement in the Summit Program
- Registration fees for five (5) attendees
- First choice to select a booth in the sponsors area
- Optimum listing on CTA’s website with a logo and prominent link to corporate web site
- First priority to serve on the CTA corporate leadership council
- Special recognition throughout the Summit and the year
- Post Technology Summit attendee list

Gold Sponsorship (\$5,000 annual contribution)

- Half-page advertisement, prominently placed in the Summit Program
- Registration fees for four (4) attendees
- "Second choice" to select a booth in the sponsors area
- A prominent listing on our website with a logo and link to your corporate web site
- Post Technology Summit attendee list

Silver Sponsorship (\$3,500 annual contribution)

- Quarter-page advertisement in the Summit Program
- Registration fees for three (3) attendees
- "Third-choice" to select a booth in the sponsors area
- A listing on our web site with a logo and link to your corporate web site
- Participation in "sponsor introductions"
- Post Technology Summit attendee list

Bronze Sponsorship (\$2,000 annual contribution)

- Company Name listed in the Summit program
- Registration fees for two (2) attendees
- A booth in the sponsors area
- A listing on our web site with a link to your corporate web site

The annual sponsorship fee does **NOT** cover electricity, wired Internet access, equipment rental, shipping charges, hosting of events, prizes, and giveaways. Since a limited number of sponsorship slots are available, CTA Executive Committee reserves the right to award sponsorships to business partners who best support the Technology Summit theme, and will turn away sponsors after all slots have been filled. Sponsors may send additional representatives to the Technology Summit at a cost of \$350 per person.

Post Technology Summit attendee lists will be emailed two weeks after the Technology Summit to Platinum, Gold and Silver sponsors.

AD SIZES:

Platinum	Full Page	Dimensions 7.5" high x 10.5" wide
Gold	Half Page	Dimensions 7.5" high x 5" wide
Silver	Quarter Page	Dimensions 3.5" high x 5" wide

In order to ensure the best possible print of your ad, please submit your artwork in one of the following ways.

1. High resolution JPEG, GIF, TIF, or BMP – full color
2. AI or EPS vector artwork – full color
3. PDF – full color

LOGO:

Platinum, Gold, Silver and Bronze: Please submit a full-color logo and web address for placement on the CTA website.

All artwork should be submitted to Amy Bell at cta@correctionstech.org

Opportunities to Host Attendee Functions

Sponsors are also afforded an opportunity to host specific activities at the Technology Summit. The Technology Summit program and corporate signage will highlight sponsors hosting events. When more than one sponsor wishes to host a particular event, priority is based upon sponsorship level, then on a “first come” basis. Hosting opportunities include, but are not limited to the following:

- Guest Speaker for a Plenary session
(The CTA Summit committee seeks an esteemed guest speaker for the Summit and invites sponsors to assist in this search)
- Sunday Attendee Welcome Reception Hosted by the Sponsors in the Exhibit Hall
(Food, beverages, and/or entertainment)
- Tuesday Event (Food, beverages, and/or entertainment)
- Summit bag and/or pad folio
- AM/PM Exhibit Hall Breaks (Food and beverages)

Contact CTA’s Summit planner, Diana Wright for specific information, including costs and hosting opportunities. Diana can be reached at 850-222-2383; cell 850-508-2473 or by E-mail at cms@correctionstech.com.

Opportunity to Present a Break-out Session

Sponsors may present Technology Briefings or Workshops at the CTA Technology Summit that comply with the guidelines included herein. CTA attendees are most interested in technology briefings and Workshops that involve practical applications of technologies in prisons/jails and community corrections settings. At the 2012 Summit, the CTA Summit committee will select breakout sessions that best support the Summit theme of **“Corrections Technology: On Track for Success”** assigning each session to one of three “tracks”: the Green Flag: Innovative Cross Jurisdictional Data Sharing (Corrections/Justice/Public); the Yellow Flag: Implementation Initiatives/Lessons Learned; and the Red Flag: Solving Correctional Problems with Innovative Technologies. **The deadline for submitting Workshop Presentations is February 13, 2012.** Additional information for presentations is available on the CTA website, or by contacting President-Elect and CTA Program Chair Doug Smith at: cta@correctionstech.org or President-elect@correctionstech.org

In order for a company to be considered for a Break-out Session, a company must be registered as a Platinum, Gold, Silver or Bronze sponsor.

Guidelines for Sponsors On Technology Briefings and Workshops

Sponsors may submit applications to the CTA Program Chair to provide either a “Technology Briefing” or a “Workshop” presentation. A “Technology Briefing” is a general overview of issues or developments in the field of technology and while it may be specific to products provided by the sponsor, the presentation cannot take the form of a commercial presentation or involve marketing of your products or services. It should also be consistent with the Technology Summit Theme and fit into one of the three Tracks for the Summit. Sponsors submitting applications to provide Technology Briefings are not required to involve a correctional practitioner in the presentation. All applications are subject to the approval of the CTA Track Chairs.

Sponsors may present Workshops in conjunction with a Corrections Practitioner; however the presentation cannot take the form of a commercial presentation or involve marketing of your products or services. Sponsors and Practitioners may submit applications for Workshops to the Program Track Chair at the email address listed below. All applications are subject to the approval of the CTA Track Chairs.

Additional guidelines:

- During their presentation, sponsors may indicate that they have a booth at the Summit; however, under no circumstances are you allowed to market or promote specific products or services in breakout sessions.
- Each breakout session room will be equipped with a laptop, LCD projector, and screen.
- The CTA Summit committee must receive an electronic copy of all PowerPoint presentations in advance of the Summit.
- **Requests for hard-wired Internet connections for high-bandwidth presentations must be made in advance and the cost will be the responsibility of the presenters.**

To be considered for a presentation, send the following to CTA President-Elect Doug Smith at: cta@correctionstech.org or President-elect@correctionstech.org

Include:

- Title of Presentation
- Brief abstract of the presentation (150 words or less)
- Names and contact information for each presenter

Hotel, Exhibit Hall and Booth Information

The Hilton Daytona Beach Oceanfront Resort is located at 100 North Atlantic Avenue, Daytona Beach, FL 32118. The **CTA Summit hotel rate of \$101 per night for single or double is offered through April 20, 2012**. The phone number for the hotel is 386-254-8200 or 866-536-8477. Be sure to mention you are with the Corrections Technology Association 2012 Summit Block. All reservations will require a credit card or deposit equal to one night's room and tax to guarantee the room. Rooms may be cancelled 72 hours prior to the date of arrival with no penalty. Check-In time is 4:00 pm and Check-Out is 11:00 a.m.

Booth Assignment and Shipping Information

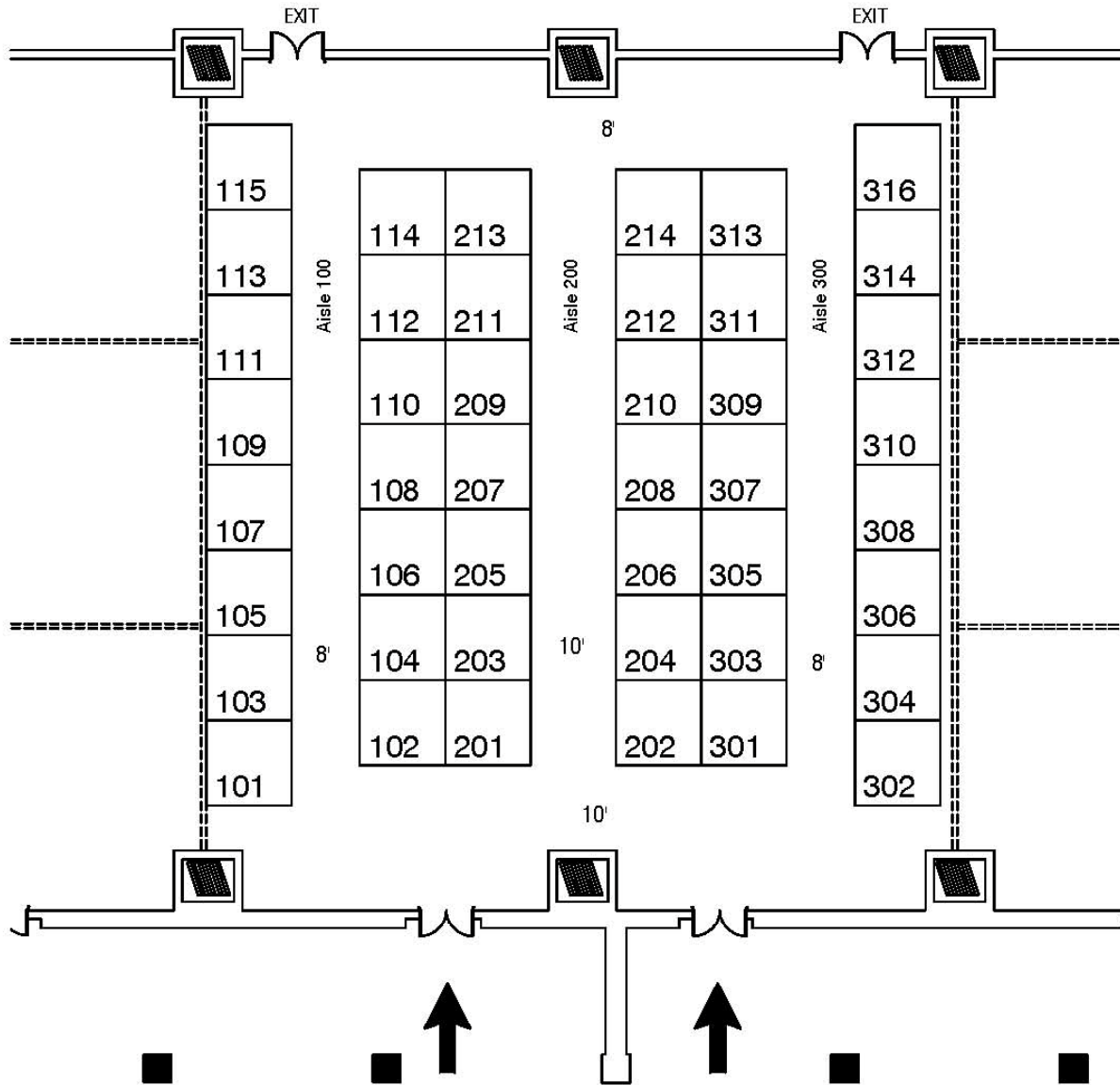
Booths are 10' x 10'. Sponsor "pop up" displays must fit within the allocated booth space, and sponsors are responsible for set-up, dismantling, and shipping of booth material.

The CTA Summit planner, Diana Wright, will contact each sponsor via E-mail, in order of sponsorship level and the date of application, asking each sponsor to select a specific booth. Sponsors will be given two days to make a booth selection before we ask the next in line to make a booth selection.

The exposition company is:

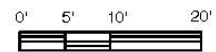
Teamworks Event Specialists
Exhibit Services 7520 Exchange Drive
Orlando, FL 32809
Telephone: 407-438-7480
Fax: 407-438-7481
Email: jshutts@teamwork-inc.com
Contact: Jeff Shutts

2012 Corrections Technology Association-Tech Summit
 May 20-22, 2012
 Hilton Daytona Beach Ocean Walk Village
 Daytona Beach, Florida



ENTRANCE

Coquina Ballroom D & E
 44-10x10 booths
 Ceiling Height 20'
 Aisle widths as noted



Rev. 12/06/11



Registration Schedule and Deadlines

NO DISMANTLING OF BOOTHS UNTIL MAY 22, 2012 AT 3:30 PM. ANYONE WHO DISMANTLES THEIR BOOTH EARLY WITHOUT PRIOR APPROVAL BY THE SUMMIT PLANNER WILL BE SUBJECT TO APPROVAL BY THE CTA BOARD TO EXHIBIT AT FUTURE CTA SUMMITS.

Business Partners may start applying for sponsorship:	February 2012
Deadline for submitting Workshop Presentations:	February 13, 2012
Deadline for submitting ad for program:	April 15, 2012
Sponsors begin booth selection:	April 1, 2012
Booth setup (exhibit hall):	May 20, 1PM – 5PM
Welcome/Hospitality reception In Exhibit Hall	May 20, 6:30PM – 8:30PM
Exhibit Hall “opens”	May 21, 7AM – 5PM
Door Prize Announcements	May 21, 3:15PM
Exhibit Hall “opens”	May 22, 7AM – 3:30PM
Door Prize Announcements	May 22, 3:15PM
Booth dismantling:	May 22, 3:30PM – 5PM

Please complete the online registration form at www.correctionstech.org or fax this form to: 850-222-2395. Direct questions to Summit planner, Diana Wright at 850-222-2383, Cell 850-508-2473 or E-mail cms@correctionstech.com
CTA mailing address is: C/O Conference Management Solutions, Inc., 8347 Hinsdale Way, Tallahassee, Florida 32312.

Please make checks payable to:

Corrections Technology Association
c/o John Daugherty
1808 5th Ave
Helena, MT 59601



CTA 2012 SUMMIT EXHIBITOR REGISTRATION

Company Name _____
(as you'd like it to appear in the Summit program)

Point of Contact Name: _____
(please indicate if this person will also be in the booth or just handling paperwork)

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number: Work _____ Cell _____ Fax _____

E-mail: _____

Company web site address: _____

Sponsorship Level:

- _____ Platinum (\$7500; 5 attendees; full-page ad)
- _____ Gold (\$5000; 4 attendees; half-page ad)
- _____ Silver (\$3500; 3 attendees; quarter-page ad)
- _____ Bronze (\$2000; 2 attendees)

List every person from the company who will attend the Summit below. Sponsors may send additional attendees beyond the number provided by their sponsorship level for \$350.

IMPORTANT: Sponsors must submit advertising for inclusion in the program no later than March 18, 2012.

Attendee Name (printed on ID badge)	E-mail Address
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Special Requirements for booth: _____

_____ Interested in Hosting Specific Events (contact Diana Wright for more information)

Cost of Sponsorship: _____
 Additional attendees: _____ @ \$350 = _____
 Total Cost to Company: _____

Accepted Payment: MasterCard, Visa or check payable to:
 Corrections Technology Association
 c/o John Daugherty
 1808 5th Ave
 Helena, MT 59601